

Danielly Kaufmann

Artist. Author . Content Creator . Educator



ABOUT ME

I am an artist and filmmaker transitioning into AI Ethics and education. With 12 years of experience in film art direction and documentary work, I bring strong skills in visual storytelling, photography, and video production. My curiosity drives me across multiple disciplines—creative arts, technology, ethics, holistic health and pedagogy—reflected in certifications ranging from Generative AI in Education to Social-Emotional Learning. I've recently worked as an art club coach at ISL and as a temporary art and music teacher, discovering my passion for creating engaging, interdisciplinary learning experiences with young students. Whether capturing authentic moments through film or designing creative activities for children, I thrive in collaborative, multicultural environments where curiosity, connection, and creativity come together.

EDUCATION

B.A. in Architecture & Urbanism – University of Sao Paulo - 2011

Specialization in Art Direction – AIC (International Film Academy), Sao Paulo 2015

EXPERIENCE

Art and Music Teacher (2024) - I was temporary teacher for the primary on Over the Rainbow International School in Luxembourg

Art director (2012 - 2023) - I ran an independent film company in Sao Paulo, Brazil, for 12 years, specializing in art films. During this time, we won two awards for Best Film — one with a film I co-directed, and in the other I worked as par

Art club coach for kids (2025) - Freelance art club coach for primary students at ISL – International School of Luxembourg.

Freelance Documentary Director for a Luxembourgish Political Party During the Election Period (2023) - After moving to Luxembourg, my first job following my participation in a short film created by Art as Experience asbl was as a documentary director for the deputies' office and their team of parliamentary attachés. My role involved documenting behind-the-scenes moments of the election process, with the goal of producing a free documentary.

SKILLS

Adaptation

Creativity

Critical thinking skills

Active Listening

Empathy

Systems Thinking

CONTACT

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Future Fairy Tales - Startup CEO - part-time/free-time (2024 - present) - Currently developing the startup phase of the business and brand I created, which produces therapeutic books and print material featuring affirmations and journaling space.

Publicity Technician (2025) - part-time, Funes. I worked for six months in a traditional Luxembourgish family company as a technical assistant for promotional materials.

SELECTED TRAINING & CERTIFICATIONS

The Teacher's Social and Emotional Learning - MOOC - University of Colorado Boulder

Ethical Leadership Through Giving Voice to Values (GVV) — University of Virginia (2022) MOOC

Emotional Intelligence — University of Michigan (2024) MOOC

Be There Certificate — Born This Way Foundation - Training in mental health support

Mental Health & Psychosocial Care during COVID-19 — Fiocruz (2020).

Ethics of Artificial Intelligence — Politecnico di Milano - MOOC (2025)

Generative AI in Education — University of Glasgow (Dec 2024). MOOC

Generative AI for Educators and Teachers — Vanderbilt University / MOOC — Specialization (2024): Innovative Teaching with ChatGPT. / GPT Vision: Seeing the World through MOOC Generative AI / Trustworthy Generative AI / Generative AI Primer.

Internationalization of Education: Global Issues & Trends — University of Geneva - MOOC (Nov 17, 2024).

Social Media Management — Meta / Coursera Jun 27, 2024).

Awards

The Prime Book Award - for The Age of Digital Spirit - from One Tribune Media, 2025

The Firebird International Book Award - for The Age of Digital Spirit - 2025

Carlos Reichenbach Best Film Award, Tiradentes Festival, Brazil- 2017 for Inaudito

Languages

English (C2), Portuguese (fluent), French (B2), Luxembourgish (A2)

AI Tools & Automation:

Notion, ChatGPT, Grok, Claude, Gemini, Sora, DALL·E, Kittl, Adobe Firefly, Adobe Express, LLM's in general, Notebook LM, LLMs in general, etc

Google Works Suite Adobe Creative Suite: Photoshop, Indesign, Illustrator and Premiere

Press

